

OTTAWA, Nov. 13, 2013 /CNW/ - 06:43 AM EST - The Akran Foundation announced today that, through its affiliated company Akran Marketing, staff members and suppliers will contribute \$10,000 in cash and \$10,000 worth of clothing to people in the Philippines affected by Typhoon Haiyan. The donations will be through various charities in Canada that are already sending goods to the typhoon ravaged area.

Raman Agarwal, President & CEO, of Akran Marketing said: "It is such a worthy cause that every Canadian should do something for these poor people suffering from a terrible natural disaster. I am deeply touched by the images coming from Tacloban and Leyte province, where up to 10,000 people are feared dead."

### **About Akran Foundation**

The Akran Foundation ( <http://www.akranfoundation.com> ) works with children, families and communities around the world to overcome the cycle of poverty. The Akran Foundation is a private foundation based in Ottawa, a philanthropic arm of Akran Marketing.

### **About Akran Marketing**

Akran Marketing is an award-winning branding company and industry leader in providing unique and creative promotional product solutions to the public and private sectors throughout North America. With offices in many major cities, Akran has received several awards including the Better Business Bureau's "Market Place Ethical Award" and was named the "Mid-market Fastest Growing Company in Ottawa"

Source: [Canada NewsWire \(CNW\)](#)